**Vorlage Drehbuch**

App-Titel:

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Screen**  **(Arbeitstitel)** | **Ort/Objekt im Museum/**  **Außenraum** | **Bild**  **(Thumbnail)** | **Text** | **Inhaltszusammen-fassung Video** | **Audiotranskript** | **Wire**  **Frame** | |
| **Splashscreen** | -- |  | -- | -- | -- | | 1 |
| **Startseite** | | | | | | | |
| Willkommenskachel | -- |  | -- | -- | -- | | 2a |
| Begrüßungstext | -- | -- |  | -- | -- | | 2a |
| Tourenkachel | -- |  | -- | -- | -- | | 2a |
| Ihr Besuch-Kachel | -- |  | -- | -- | -- | | 2b |
| Kachel Zusatzinfos 1  *(optional; z.B. „Museen in der Umgebung“)* | -- |  | -- | -- | -- | | 2b |
| Kachel Zusatzinfos 2  *(optional; z.B. „[Standort des Museums] erkunden“)* | -- |  | -- | -- | -- | | 2b |
| Kachel Zusatzinfos 3  *(optional; z.B. „Unser Haus“)* | -- |  | -- | -- | -- | | 2b |
| **Plan** | | | | | | | |
| Plan 1: | -- |  | -- | -- | -- | | 3a |
| Plan 2: | -- |  | -- | -- | -- | | 3b |
| Plan 3: | -- |  | -- | -- | -- | | 3c |
| **Tourenübersicht** | | | | | | | |
| Tour I: | -- |  | -- | -- | -- | | 4a |
| Tour II:  *(optional)* | -- |  | -- | -- | -- | | 4b |
| Freies Erkunden (III)  *(optional)* | -- |  | -- | -- | -- | | 4b |
| **Tour I:** | | | | | | | |
| I – Station 1: |  |  |  |  |  | | 5a |
| I – Wegbeschreibung 1 zu 2: |  |  |  |  |  | | 5b |
| I – Station 2: |  |  |  |  |  | | 5c |
| I – Wegbeschreibung  2 zu 3: |  |  |  |  |  | | 5d |
| I – Station 3: |  |  |  |  |  | | 5e |
| I – Wegbeschreibung 3 zu 4: |  |  |  |  |  | | 5f |
| I – Station 4: |  |  |  |  |  | | 5g |
| I – Wegbeschreibung 4 zu 5: |  |  |  |  |  | | 5h |
| I – Station 5: |  |  |  |  |  | | 5i |
| I – Wegbeschreibung 5 zu 6: |  |  |  |  |  | | 5j |
| I – Station 6: |  |  |  |  |  | | 5k |
| I – Wegbeschreibung 6 zu 7: |  |  |  |  |  | | 5l |
| I – Station 7: |  |  |  |  |  | | 5m |
| I – Wegbeschreibung 7 zu 8: |  |  |  |  |  | | 5n |
| I – Station 8: |  |  |  |  |  | | 5o |
| I – Wegbeschreibung 8 zu 9: |  |  |  |  |  | | 5p |
| I – Station 9: |  |  |  |  |  | | 5q |
| I – Wegbeschreibung 9 zu 10: |  |  |  |  |  | | 5r |
| I – Station 10: |  |  |  |  |  | | 5s |
| **Tour II:**  *(optional)* | | | | | | | |
| II – Station 1:  *(optional)* |  |  |  |  |  | | 6a |
| II – Wegbeschrei-bung 1 zu 2:  *(optional)* |  |  |  |  |  | | 6b |
| II – Station 2:  *(optional)* |  |  |  |  |  | | 6c |
| II – Wegbeschrei-  bung 2 zu 3:  *(optional)* |  |  |  |  |  | | 6d |
| II – Station 3:  *(optional)* |  |  |  |  |  | | 6e |
| II – Wegbeschrei-bung 3 zu 4:  *(optional)* |  |  |  |  |  | | 6f |
| II – Station 4:  *(optional)* |  |  |  |  |  | | 6g |
| II – Wegbeschrei-bung 4 zu 5:  *(optional)* |  |  |  |  |  | | 6h |
| II – Station 5:  *(optional)* |  |  |  |  |  | | 6i |
| II – Wegbeschrei-bung 5 zu 6:  *(optional)* |  |  |  |  |  | | 6j |
| II – Station 6:  *(optional)* |  |  |  |  |  | | 6k |
| II – Wegbeschrei-bung 6 zu 7:  *(optional)* |  |  |  |  |  | | 6l |
| II – Station 7:  *(optional)* |  |  |  |  |  | | 6m |
| II – Wegbeschrei-bung 7 zu 8:  *(optional)* |  |  |  |  |  | | 6n |
| II – Station 8:  *(optional)* |  |  |  |  |  | | 6o |
| II – Wegbeschrei-bung 8 zu 9:  *(optional)* |  |  |  |  |  | | 6p |
| II – Station 9:  *(optional)* |  |  |  |  |  | | 6q |
| II – Wegbeschrei-bung 9 zu 10:  *(optional)* |  |  |  |  |  | | 6r |
| II – Station 10:  *(optional)* |  |  |  |  |  | | 6s |
| **Freies Erkunden (III)**  *(optional)* | | | | | | | |
| III – Station 1:  *(optional)* |  |  |  |  |  | | 7a |
| III – Station 2:  *(optional)* |  |  |  |  |  | | 7b |
| III – Station 3:  *(optional)* |  |  |  |  |  | | 7c |
| III – Station 4:  *(optional)* |  |  |  |  |  | | 7d |
| III – Station 5:  *(optional)* |  |  |  |  |  | | 7e |
| III – Station 6:  *(optional)* |  |  |  |  |  | | 7f |
| III – Station 7:  *(optional)* |  |  |  |  |  | | 7g |
| III – Station 8:  *(optional)* |  |  |  |  |  | | 7h |
| III – Station 9:  *(optional)* |  |  |  |  |  | | 7i |
| III – Station 10:  *(optional)* |  |  |  |  |  | | 7j |
| **Ihr Besuch** |  |  |  |  |  | | 8 |
| **Zusatzinfos 1**  *(optional; z.B. „Museen in der Umgebung“)* |  |  |  |  |  | | 9 |
| **Zusatzinfos 2**  *(optional; z.B. „[Standort des Museums] erkunden“)* |  |  |  |  |  | | 10 |
| **Zusatzinfos 3**  *(optional; z.B. „Unser Haus“)* |  |  |  |  |  | | 11 |